

## EDUCATION

By Rosetta

The staff at Cutters' Edge attend monthly educational events to better serve you with the latest trends in hair & skin care.

The following is a calendar of our upcoming classes.

**September:** Paul Mitchell Fall Color Techniques

**October:** TiGi fall new hair cutting trends for fall/winter.

**November:** Paul Mitchell Hair Cut Collection



By Nancy

Fall is upon us and to celebrate the change of season OPI has come out with their "España" collection. Included in this collection are a variety of rich berry tones to help compliment the vibrant colors of fall clothing. They are the ideal accessories to this season's perfectly polished fashion.

If you're a woman on the go then Light Concept Nails, also known as gel nails, may be just what you have been looking for in artificial nails. Longer wearing, no drying time, and incredibly natural looking are a few of the many benefits you will find with Light Concept Nails. Another benefit is non-aggressive chemicals that will not harm your nails. They are also less prone to cracking and lifting. If you like the sound of this then book your appointment with Nancy today or purchase a gift certificate for that someone special.

## Product Cocktail of the Season

By Erika



The word cocktail usually makes people think of a fruity drink on the beach or going out for cosmos with the girls. In the salon however, cocktails are what we use to customize

our products for our clients' needs. Many times, one product is not going to be enough to get the results you desire. This season, who doesn't want hair full of volume? A great product cocktail to achieve volume and fullness that lasts all day is **Queen for a Day** and **Small Talk**, both from the Bed Head line. Small Talk is a cream styling product that really plumps up the hair. You apply Small Talk first to damp hair from roots to ends. Your next step for this cocktail is Queen for a Day thickening spray. Spray this product right on the roots of your hair and then give a light mist over all of your hair. This works as a great root lifter to really get the hair lifted and full. Now this may make you think differently when you hear the word cocktail! Product cocktails can do wonders for your hair and give you more versatility with your everyday styling. Feel free to ask any of our stylists for cocktail recommendations.



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# On The Edge

## Welcome to our 2nd edition of *On The Edge*

In this edition of *On The Edge*, I would like to share with you what our Associates Program is all about. Our Associates Program is how we find new talent and turn them into great stylists.

Our candidates come from the top 10% of the best schools in the industry. Most recently Lorraine has joined us from the Paul Mitchell Academy of North Haven, which is known as the Harvard of cosmetology schools. We have a strict documented curriculum teaching our associates the most advanced techniques in cutting, coloring, foiling and style. During this advanced program, our associates are required to bring in models weekly to be critiqued by our senior stylists. They are then tested on these particular cuts and color techniques in order to move on to the next part of the program. Once the program is completed, which can take anywhere from 3 to 6 months, the associates are then put on the floor as stylists. At this point I am confident that we have given them all the tools they need to succeed in making our clients happy. This program is not easy which is why only the best are chosen to participate and why whoever you select at Cutters' Edge, you can be sure you've selected from the best.

Thank you for choosing Cutters' Edge.

Rosetta Fraleigh



## Fall In Love With Color

By Lorraine

The latest fall 2009 hair trends will focus on the extreme. Once the foundation of the 2008 season, the bob will be sticking around but with a twist. Not quite as short as a pixie crop, but shorter than the standard bob, this season's version will be sleeker, fringed or layered. Another fall trend is the pixie. This style can be cut close to the head for a spiked, funky look or left longer on top with a lot of texture for a softer more feminine look. For those of you that prefer long hair, the look is super straight and casual looking with a distinct middle part. If super straight isn't for you, the classic glamour of feminine curls and waves will also make a comeback this season. These looks are sexy and easily go from work to evening. Retro looks are extremely popular this season as well. The "40's" era, featuring sleek up-dos and glossy waves made with a waving iron, were all the rage on the catwalks for fall 2009. If you're going for this look, don't forget accessories', bows, diamonds, and feathers to help achieve that truly retro feel. In keeping with the retro theme, bold geometric haircuts with pieced layers and thicker blunter bangs, will help you achieve a look that definitely highlights the style of 2009. The "80's" have also made a fall fashion comeback. Be sure to fill out your hair by teasing the crown or add a hairpiece to balance the bulkier look of the "80's". In the world of color, vibrant rich reds, cool icy blondes and chocolaty warm browns are what are hot! Remember, color should complement your overall hairstyle. We encourage you to set up a complimentary consultation with one of our highly trained stylists to create your fall look. Whatever you and your stylist decide upon, make sure it reflects your personal style and wear it with confidence!



## MEN'S STYLE

By Brian

The look for men's hair this season is either short and smooth or longer with a lot of messy texture. Facial hair is also making a comeback but just remember, it needs to be kept trimmed and edged. Also guys, let's not forget to keep our eyebrows trimmed and our unibrows waxed. When it comes to clothing this season we'll be seeing men wearing a lot of turtlenecks and sweaters. Paired with a blazer, this seems to be the look of choice. As for pants, baggy ones are a thing of the past. Today, pants that fit you are the way to go. Pin-stripes are also making a big comeback this season. The pinstripe suit has always been one of the most powerful fashion statements a man can make; it's a classic look that leaves you looking polished and stylish.

## PRODUCT OF THE MONTH

### HOT OFF THE PRESS BY PAUL MITCHELL



Has the summer weather left your hair feeling dry, brittle and fragile? If so, Hot Off the Press by Paul Mitchell is what your hair needs to protect it from the wear and tear of heat styling. It also works as a shield for the hair from humidity and damage. This quick drying, humidity resistant spray adds shape and memory for effortless curls with a curling iron or sleek smoothness with a flat iron. All you have to do is spray it onto dry hair before using any hot tool, and then you can style as desired. You can also use this product as a finishing spray if needed for extra protection against humidity and everyday damage on the hair.

By Tracey K.

## Vienna Skin Care

by

### "Carmen" at Cutters' Edge

Fall Special

#### "The European Facial"

Our European facial is perfect for someone on the go. It is a 30-minute service that begins with a deep cleansing followed by a gentle enzyme peel and extractions. A relaxing hand and foot massage along with a customized mask chosen just for your skin type completes this facial.

All for just \$45!



## WOMEN'S STYLE

By Tammy

This fall, some of the fashions from decades past are coming back. Among them, ripped jeans and torn denim are doing a repeat performance. Don't you wish now that you'd kept that pair of comfy torn jeans? To go along with the worn-out jeans, you have to get a pair of over-the-knee or over-the-thigh boots. Another comeback trend is the asymmetric shoulder lines, from single shoulder dresses to tops. Solids have gone to the side-lines for fall and prints have taken over for everything from leggings and pants to skirts. If you prefer solid colors over the prints then jewel tones are what are hot. These colors include burgundy, teal, gold, blues, and purples. The classic black and white is also something you can go with, it's a look that never goes out of style. Don't forget to get a vest to wear with your jeans and a t-shirt. Get rid of those mini skirts ladies, knee length skirts are what you need for fall. With the unpredictable New England weather you'll be happy to know that layering shirts, sweaters, vests and jackets is what's hot right now. Throw on a scarf and you're ready to go!

## ???? Ask Tracy ?????

By Tracy P

Q: Should I change the color of my hair depending upon the season?

A: Although it's fun to change our hair color dramatically it's not always necessary. We all like to be lighter in the spring and summer and darker in the fall and winter which is great for someone who can carry both looks. For someone who carries the blonder look, she can vary the warmth of her blonde and also add dimension by adding lowlights which is a darker color pieced through the hair. For those who love the darker tones all over, they can add caramel pieces in the summer to help brighten up their hair and add a sun kissed look. But it's important to remember that it's not a fashion faux to have dark hair in the summer and light hair in the winter. It's all what makes you feel great.

Q: Should I tip the assistant if she helps my stylist blow dry my hair?

A: It's definitely appreciated but not necessary. If the assistant helps a stylist it's the stylist's responsibility to tip the assistant out at the end of the day.

Q: What's "IN" for the fall and winter?

A: I only have two words, BANGS and TEXTURE! The red carpet is filled with these two looks. Both long bangs worn straight or swept off to the side look great. Whatever your taste is what's in as long as it's a bang. Use a big barrel curling iron to create texture on longer finer hair. For those ladies with natural texture, get a curl-defining product and let it be.

Q: How often should I color my hair?

A: Hair color should be touched up professionally every 4 to 6 weeks. This span allows for people to color their hair depending upon their speed of growth without letting too much time pass where it's noticeable to others.

## Happenings at the Edge

Saturday November 21<sup>st</sup>: Miss Hartford County/Rocky Hill Scholarship Pageant : Event will take place at Rocky Hill High School at 7:00 P.M.. Tickets available at Cutters' Edge or at the door.

Cash for Clutter: For the month of November bring in any old products that may be cluttering up your cabinets and receive 10% off any like product. All returned products will be donated to the Prudence Crandall women's shelter.

Kids Care: Children in our local area have been making friendship bracelets. These bracelets will be sold for a \$2 donation. All proceeds will go to the Make -A -Wish Foundation.

Back by popular demand: Our Tell -An- Elf Program, where you tell us your holiday wish list and we share it with your loved ones, is back for this upcoming Holiday Season. Gift Certificates can be purchased over the phone or through our website at [www.mycuttersedgesalon.com](http://www.mycuttersedgesalon.com) with any major credit card.

Custom Gift Baskets: We'll custom make for you Holiday Gift Baskets with any products of your choice.....ask our front desk for details.

Additional holiday hours: Cutters' Edge will be open the Monday before Thanksgiving and the Monday before Christmas.